

# SMS Privacy Policy

## 1. Data Collection and Usage

Stanley Ruth Co. values your privacy and is committed to protecting your personal information. When you opt in to receive SMS messages from us, we collect and store your phone number and any other information you voluntarily provide.

### Reason for Collecting Data

We collect this data to:

- Send you important updates, promotions, and alerts related to our services.
- Improve our communication and tailor messages based on your preferences.
- Ensure compliance with legal and regulatory requirements.

### How We Store and Use Your Data

- Your information is securely stored in our database with access limited to authorized personnel.
- We use your data exclusively for the purposes stated above.
- We do not sell, share, rent, or distribute your information to third parties for marketing purposes.

## 2. User Rights

You have the following rights regarding your data:

- Access – You may request details about the personal information we have collected about you.
- Modification – You can request corrections or updates to any inaccurate or incomplete information.
- Deletion – You have the right to request the deletion of your personal information from our systems, subject to legal and operational requirements.

To exercise any of these rights, please contact us at [service@stanleyruth.com](mailto:service@stanleyruth.com). We will process your request in accordance with applicable laws.

## 3. No Third-Party Marketing

Your personal information, including your phone number, will not be shared with third parties for marketing purposes. We only use your data for the purposes described in this policy.

## 4. Opt-Out Instructions

You may opt out of receiving SMS messages at any time by replying with STOP. Once you opt out, you will no longer receive SMS messages from us unless you opt back in.

## 5. Data Security

We take appropriate security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. While we implement strong safeguards, no data transmission over mobile networks can be guaranteed to be 100% secure.

## 6. Changes to This Policy

We may update this SMS Privacy Policy from time to time. Any changes will be posted on our website, and continued use of our SMS services constitutes your acceptance of the revised policy.

## 7. Contact Us

If you have any questions regarding this policy or our SMS communications, please contact us at:

[service@stanleyruth.com](mailto:service@stanleyruth.com).